

BUSINESS AND ENTERPRISE EDUCATION CONSULTANCY

Working with colleges who would like to write, or develop, enterprise strategies and practical enterprise applications, as well as specific business management opportunities; we offer a wide range of services and support, including:

- **Staff CPD enterprise engagement sessions**
- **Enterprise specific training sessions, including working with key team members, students, and the wider college family**
- **Training and mentoring of specific members of staff who have been given the role of enterprise co-ordinator/manager**
- **Training and mentoring of staff ambassadors**
- **Training and mentoring of student ambassadors**
- **Identification, planning and application of practical entrepreneurial activities i.e. student businesses, staff-student collaborations, retail outlets, development of curriculum specific businesses e.g. hairdressing salons, cafés, painting & decorating services**
- **Help with establishing internal and external networks, including alumni**
- **Assistance with devising a college-wide enterprise strategy (short and long term) including working with specific teams to develop enterprise strategies within areas, developing links with outside organisations and companies**
- **Assistance with devising curriculum specific enterprise strategies (short and long term) including developing resources, action plans and practical activities, both in and out of the classroom**
- **Development, and application, of employability activities**
- **Evaluation, restructure and development of current business revenue streams**
- **Identification and advancement of future finance opportunities including internal and external revenue streams, sponsorship and development**

We are also delighted to offer bespoke training days on the following topics:

- **'Delivering business and enterprise modules for vocational programmes' – designed to help those lecturers for whom business and enterprise is not their specialism, giving them hint and tips on how to effectively deliver and assess modules related to business and enterprise**



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To discuss how we can add value to your College's business and enterprise strategy, contact us today on **07554 185909**, or email info@operation-enterprise.com

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BUILDING
TOMORROW'S WORLD
TODAY



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ENTREPRENEURSHIP SHOULD BE THE HEARTBEAT OF EDUCATION

Operation Enterprise works predominantly with young people who either have, or want to, set up their own business. Created by former business and management lecturer and serial entrepreneur Ali Golds, the company has devised a set of programmes that encourage private as well as social entrepreneurs.

Ali works with other entrepreneurs to run **Start up for Success**, a dynamic way of bringing fun and targeted enterprise education to the classroom for those young people who are interested in running their own businesses. **The Social Enterprise Education programme (SEEd)** was born out of young people's desire to get involved in the community around them and to make it a better place. Ali is also a mentor to a wide range of *Youngtrepreneurs* who would otherwise struggle to build their businesses.



Ali has worked with numerous front-runners in the world of enterprise education including NACUE (National Association of College and University Entrepreneurs); NUSSL (National Union of Student Services Limited) Innovation and Social Enterprise Academy; and AOSEC (Association of South East Colleges). In 2011, Ali was asked to contribute to the Department of Education's Discussion Paper on Youth Enterprise.

She is currently working on new and exciting collaborations with other enterprise educators and organisations to bring their UK wide expertise to the young people that she works with – as well as taking her abroad to speak to youngtrepreneurs across the world.



'START UP FOR SUCCESS'

ENABLING THE YOUNG ENTREPRENEUR OF TODAY TO
ENABLE THE YOUNG ENTREPRENEUR OF TOMORROW

'Start up for Success' is part of a group of activities aimed at bringing practical and relevant enterprise education to young people. The programme is delivered in colleges for the benefit of students who either already have businesses of their own, or who want to set a business up in the near future.

- **A one day practical, common sense and accessible programme, full of hints and tips for the budding entrepreneur, delivered by experienced small business owners**
- **Workshop format, with students encouraged to work together and support each other**
Topics include presentation skills, business planning, finance, sales & marketing and business strategy
- **Follow-on mentoring sessions**
- **Students also build their own network for short and long term business support**

For more details contact us now on **07554 185909** or email info@operation-enterprise.com

"The only thing that kept me in college this year was 'Start up for Success'. It has given me the confidence to believe that I can run my own business... the team listened to me and inspired me to achieve..."

'SEEd' PROGRAMME

When the subject of enterprise is broached in schools and colleges, many students will instantly self-select themselves out. They often believe that enterprise is for business students or for those who like maths – and a large proportion of young people aren't interested in either.

But it would be great if we could encourage them to build on and develop their entrepreneurial skills – so how can we achieve that? Social enterprise is the answer!

The SEEd programme (Social Enterprise Education) is a fun, interactive one day programme, designed to give young people the opportunity to use, and improve, their life skills for the good of someone else. Students will either already be running a social enterprise, or have an idea for one, and we help them to develop these 'seeds' into a viable project and then mentor them afterwards.

We have seen the growth of some inspiring social enterprise ideas since we started the programme, including help for children to learn how to spell, and another that affords teenagers the opportunity to attend taster days on topics from animal care to forensic science.

"I'm shaping my own future with my own hands. I love being a part of our social enterprise group, it's helping me and my friends to change the area in which we live."

Want to give your students the chance to do the same? Contact us now!

